

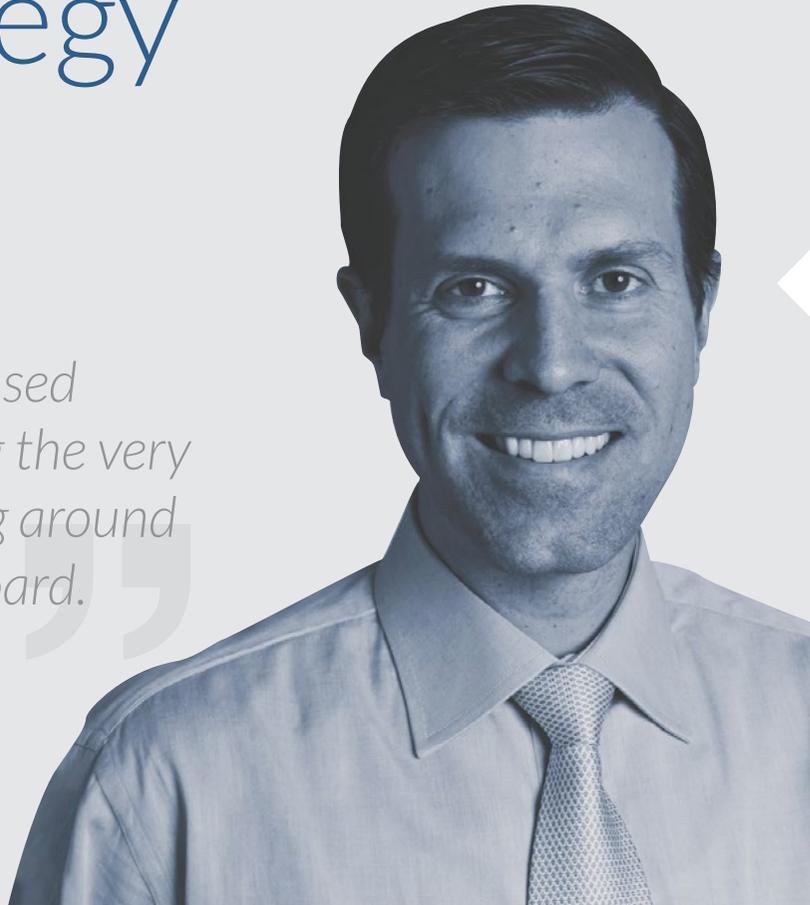


SCM World

SUCCESS STORY

Unilever Enriching a global strategy

SCM World provides a focused environment for addressing the very timely issues we face sitting around the table of an executive board.



Member since: June 2011

PIER LUIGI SIGISMONDI
Chief Supply Chain Officer

SUCCESS STORY



OBJECTIVE

- As a member of the board of directors for a large, global leader in its industry, Pier Luigi wanted to leverage a powerful network of board-level peers, both within and outside the CPG industry, to validate his thinking around critical business issues such as sustainability.
- He also wanted to connect with other executives leading end-to-end supply chain operations to gain inspiration and insight into innovative practices that will allow him to continually drive his supply chain strategy and Unilever's leadership position forward.

ACTION

- Pier Luigi attends the annual SCM World Leaders Forum and other C-level events to share and discuss common challenges and solutions with an exclusive group of top-level peers.
- He also connects with senior members of the SCM World research team on one-to-one strategy calls to go in-depth on specific topics, and is privy to first access to premium, practitioner-driven research on key trends and challenges shaping global supply chain strategy.
- To contribute to the collective learning in 2014, he invited Unilever Chief Executive Officer Paul Polman to keynote the Leaders Forum and share Unilever's global humanitarian mission. Pier Luigi followed by participating in panel discussion on the call to action for supply chain to support and drive the shared mission.
- Pier Luigi also serves on SCM World's Executive Advisory Board, which meets throughout the year to guide the research agenda and validate areas for further community exploration.

RESULT

- As an active member of the SCM World community, Pier Luigi gains ongoing access to a global network of thought-leaders, latest industry research, innovative best practices and perspectives across industries.
- This continuous stream of cross-industry insight serves to inspire and continually enrich Unilever's supply chain strategy and its contribution to business performance and society.

HEAR FROM PIER LUIGI

02:18

